

ROWELL MARK M BLANCA

WEB DEVELOPER

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SUMMARY

I possess significant expertise in harnessing JavaScript for WordPress theme and plugin development, in addition to crafting responsive websites with interactive features. This skill set enables me to facilitate business growth and enhance user experiences (UX) through the creation of bespoke WordPress solutions precisely tailored to address unique requirements.

SKILLS

- HTML/CSS, JavaScript, jQuery
- PHP
- Wordpress Theme Development
- Bootstrap
- HTML5/CSS3
- MYSQL
- Wordpress Plugin Development
- SASS
- XML
- AJAX
- Photoshop
- Jira, GIT
- API Integration
- JSON
- Figma
- Cross Browser Testing
- Agile
- Node JS
- Basic Vue
- Basic React

WORK EXPERIENCE

August99 Inc.

Software Developer II • Jan 2014 - Present

- **WordPress Theme Creation and Customization:** Proficiently create and tailor WordPress themes to meet industry standards, ensuring responsive design and user-friendly interfaces.
- **WordPress Plugin Development:** Skillfully craft custom WordPress plugins to extend functionality, enhance user experience, and meet specific project requirements.
- **WordPress Template Optimization:** Utilize optimization techniques to improve WordPress template performance, resulting in faster loading times and a smoother user experience.
- **Cross-Browser Compatibility Testing:** Rigorously test websites and applications across various web browsers to guarantee consistent functionality and appearance for all users.
- **Training and On-Job Support:** Provide comprehensive training to internal development teams, including on-the-job training support (OJTS), to foster skill development and ensure project success.
- **Product Development Collaboration:** Actively participate in product development initiatives for AgentImage, contributing technical expertise and innovative solutions.
- **UI/UX Design Integration:** Collaborate closely with UI/UX designers to meticulously implement pixel-perfect designs, ensuring a seamless transition from concept to production.
- **Search Engine Optimization (SEO):** Implement SEO best practices, including meta tags, keyword optimization, and site structure improvements, to enhance the website's visibility in search engine results.
- **Version Control:** Utilize version control systems like Git to manage and track changes in code, ensuring collaboration and code stability.
- **Custom Post Types:** Create and customize custom post types and taxonomies to organize and present content in unique and meaningful ways.
- **Performance Optimization:** Continuously monitor and optimize website performance, including load times and server response, to provide users with a fast and efficient browsing experience.
- **Accessibility Compliance:** Ensure websites are accessible to individuals with disabilities, following WCAG guidelines for improved inclusivity.
- **Security Measures:** Implement security measures and best practices, including regular updates and monitoring, to safeguard WordPress websites from potential threats and vulnerabilities.

Ideal International Education Corp.

Software Engineer • September 2013 - 2014

- **Single-Page PHP Application Development:** Skillfully build single-page PHP applications to deliver dynamic and responsive web experiences.
- **Online Education Site Development and Maintenance:** Develop and maintain an online education platform, ensuring its functionality, security, and user experience meet high standards.
- **Landing Page Creation with HTML/CSS/JavaScript:** Create compelling landing pages using a combination of HTML, CSS, and JavaScript to engage and convert website visitors effectively.

Yell Adworks/ HIBU

Front-end Developer • Feb 2013–June 2013

- **PSD to HTML/CSS Conversion:** Expertly transform PSD (Photoshop) design files into fully functional HTML and CSS web pages, ensuring pixel-perfect accuracy.
- **Cross-Browser Compatibility Testing:** Thoroughly test websites across various web browsers to ensure consistent functionality and appearance for all users.
- **Custom CMS Development with PHP:** Develop custom Content Management Systems (CMS) using PHP, tailoring solutions to specific project requirements and ensuring efficient content management.

EDUCATION

Informatics Computer Institute East Rizal

Information Technology in Computer Programming

2010–2013

CERTIFICATIONS

Fullstack Development

WebMobilePH. • December 8, 2018